



For Immediate Release

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“CLEAN TO THE GREEN” SET FOR THURSDAY

COLCHESTER, Conn. – Associates from S&S Worldwide will lead the second annual “Clean to the Green” starting at 11 a.m. on Thursday, April 15 (the rain date is April 16). Volunteers will walk various routes from S&S’s 75 Mill Street headquarters to the Colchester Green, picking up litter along the way. The event concludes with a Celebration on the Green at 12:30 p.m.

“It was such a fantastic event last year, we had to do it again,” said S&S Co-President Adam Schwartz. “The community really stepped in to help us out. It was positive experience all around and we’re ready for some more spring cleaning. Come join us!”

This year’s Celebration on the Green will feature Rico “The Reuser,” a character developed by S&S to promote an eco-friendly approach to daily life. Rico will be there to greet children. Community members are also invited to help create a Giant Junkasaurus! This beast measures approximately 10 feet tall and 35 feet long and will be decorated with unwanted household material. Please bring a piece of “would be” trash and give a roar for recycling! Various green-friendly crafts for kids will also be offered.

“Stop by and get your picture taken with Rico and our Junkasaurus,” said S&S Co-President Hy Schwartz. “It’s going to be a blast!”

In addition to community outreach events like the Clean to the Green, S&S[®] maintains an active recycling program, promotes earth-friendly manufacturing and distributes products made with rapidly renewable resources.

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S&S[®] Worldwide is a national distributor of arts and crafts and sporting goods products for recreation, health care and education professionals. S&S is headquartered in Colchester and has been in business for more than 103 years.