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## **Champions® Science Adventures® and S&S® Worldwide Team Up to Bring Science Fun to Kids Across the Country**

*New Club Kits provide curriculum and supplies needed to implement hands-on science lessons*

**Denver, CO** (August 17, 2010) – Making science more accessible, interactive and exciting for children than ever before, Champions® Science Adventures®, a leading provider of hands-on science camps and after-school clubs, is teaming up with S&S® Worldwide to offer custom science kits to schools, community centers and parks & recreation facilities across the country. S&S Worldwide brings its expertise as a top developer and distributor of arts and crafts, sports and P.E. products for recreation, health care and education professionals, and is the exclusive supplier of the kits.

“Champions Science Adventures is committed to providing educational science programs that inspire a love of learning through engaging activities that explore cutting edge science concepts,” says Doug Meier, Director of Marketing for Champions Science Adventures.

“Through our new affiliation with S&S Worldwide, we can provide educators across the country an easy, new way to incorporate science into their camps or recreation programs by providing the dynamic content. It’s a self-contained turn-key operation that’s easy to follow and can only add value to local offerings.”

With these straightforward science kits, sites only need to provide the staff and market the program. The new Science Adventures kits provide organizations with lesson plans and experiment components needed to host hands-on, educational science programs. Science Adventures Kits offer cutting-edge curriculum that meets the National Science Education Standards, addressing subjects in core areas including; life science, physics, chemistry, earth science and space and flight.

The Kits include comprehensive lesson guides that provide science background and step-by-step photos of each experiment; project supplies to complete each lesson; and web links for online instructional videos. Currently, S&S Worldwide offers 19 customized Science Adventures Kits, including Anatomy Academy, Physics Factory, Planet Ooze, and Newton's Racers.

"We are proud to be working with Champions Science Adventures to bring quality, hands-on science activities to youth-serving organizations," notes Hy Schwartz, Co-President at S&S Worldwide, Inc. "Our customers have indicated their desire for science-related activities and Science Adventures is the best team and offers the best program in the field. We are confident this opportunity will benefit those institutions seeking to support growth in STEM Education."

Recognizing that hands-on activities encourage discovery learning, Champions has developed these Kits complete with all of the provisions to ensure that each student's experience with science is a fun and educational one. According to the National Science Teachers Association (NSTA), students learn and understand science best by actively engaging in hands-on science practices. By facilitating student interaction, children are able to easily grasp science concepts while developing essential teamwork skills.

The Champions Science Adventures Kits are a simple way to increase children's science literacy by incorporating a hands-on approach to discovery learning. The Champions programs support the objectives of the STEM Education Coalition, emphasizing the critical role that Science, Technology, Engineering and Math education plays in enabling the U.S. to remain the economic and technological leader of the global marketplace of the 21st century.

#### **About Champions® Science Adventures®**

Champions® Science Adventures® is one of the nation's longest-running and largest science enrichment programs for K-6 students. Its comprehensive programs use trained science educators who foster children's curiosity about science and motivate them to continue to expand this interest throughout their education. Students can participate in Champions Science Adventures programs throughout the school year, in after-school science clubs conveniently located on-site, right in their own schools. They can also continue the science fun and learning even when school lets out for the summer, with Science Adventures summer camps based in their communities. For more information on Champions Science Adventures, visit, [www.discoverchampions.com](http://www.discoverchampions.com), or call 877-577-5001.

#### **About S&S® Worldwide**

The S&S® Worldwide family, with over 100 years of experience, continues to delight customers by delivering fun, hands-on learning products for the young and the young at heart. The company provides arts and crafts, games and activities, sporting goods and therapy products to recreation, health care and education professionals. S&S is headquartered in Colchester, Connecticut, has been in business since 1906 and currently employs approximately 300 employees. For more information on S&S Worldwide, visit, [www.ssw.com](http://www.ssw.com), or call 800-288-9941.

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